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Highland Park City to launch King's Park in Genting Highlands next month

Genting Highlands will soon welcome King's Park, an integrated entertainment complex with commercial and leisure properties worth over RM1 billion.

The premium Swissôtel Genting Highlands will be among the five-star hotels at King's Park. The Swissôtel Genting Highlands will have 300 rooms, a grand ballroom, executive lounges, bars, and a heated swimming pool, and will open in the third quarter of 2028.

Highlands Park City executive director Thanesh Jayandren said the presence of internationally prominent hotel brands within King's Park adds to its allure. He said that these luxury hotels appeal to the sophisticated demands of both local and integrated affluent visitors, elevating King's Park as a global vacation destination and enhancing the property's overall worth.

According to him, a halal luxury boutique hotel, and an international retail halal hub are part of the bigger idea for the King's Park masterplan. He believes that this will bring in foreign Muslim tourists from all around the world, especially from adjacent countries. [READ MORE](#)



Perak Hotel Bill 2023 to replace 96-year-old enactment tabled

The Perak government tabled the Perak Hotel Enactment Bill 2023 for the second reading on 22 May, which, among others, aims to replace the Boarding House Enactment 1927 that has been enforced for 96 years.

State Housing and Local Government Committee chairman Sandra Ng Shy Ching said the bill also aimed to improve provisions on the management of hotels and accommodations for rent that were increasing in the state.

"The 1927 enactment is no longer able to accommodate the needs of the hotel industry operating today. The guesthouse industry has grown in line with the needs of visitors who are increasingly attracted to tourism activities.

"Many options for tourism places providing accommodation facilities such as hotels, chalets and resorts have begun to be developed rapidly by tourism industry players over the time," she said when tabling the bill in the State Assembly.

Sandra said the Perak Hotel Enactment Bill 2023 contains 32 clauses, which are divided into five sections, namely commencement, licensing, enforcement, miscellaneous matters and repeal and transition. [READ MORE](#)



Pulau Bidong to be gazetted as state park

The Terengganu government will gazette Pulau Bidong as a state park to increase efforts to preserve and conserve the heritage, archaeology, flora and fauna on the island.

State Economic Planning Unit (Upem) director Datuk Tun Ahmad Faisal Tun Abdul Razak said the process to gazette Pulau Bidong is expected to be completed in July and an office will be built on the island for management purposes by the Terengganu State Park Management Council.

"Pulau Bidong will be Terengganu's fourth state park after the Setiu Wetland, Pulau Tenggol and Kenyir Lake.

"We hope the declaration of Pulau Bidong as a state park will elevate efforts to preserve and conserve the ecosystem and natural diversity on the island," he said during a working visit to the island.

Tun Ahmad Faisal said that Pulau Bidong is now also known as a tourism destination supervised by the Terengganu Museum Board while promotional efforts come under the Terengganu Tourism Department. "The cooperation between these agencies and the State Park Management Council will be continued to ensure Pulau Bidong remains the top tourism location, especially among scuba diving enthusiasts," he said. [READ MORE](#)



Impiana Hotels to acquire SOULed OUT and WIP

Impiana Hotels Bhd is proposing to acquire a 70% equity interest in Cafelink (M) Sdn Bhd, which owns the SOULed OUT and WIP brands.

Upon completion of the acquisition, Impiana said it will own, operate and manage the two brands, which are located throughout Klang Valley and Sabah.

“Given Impiana’s extensive experience in operating hotels and resorts, the proposed acquisition is part of a progression to complement its existing businesses and serve as an opportunity to further grow the group’s portfolio by expanding the number of outlets under these two brands,” it said in a statement.

Impiana interim chief executive officer Datuk Hoo Voon Him said the acquisition will expand its food and beverage (F&B) footprint outside of the group’s existing F&B business offerings. He said Impiana will build on the brands that Cafelink has grown thus far.

“Following the rapid evolving consumer demand in recent years, we see the immense need to expand our business portfolio horizontally to maintain our competitiveness and keep up with the consumer demand. [READ MORE](#)



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State govt targets RM10bil tourism revenue for Visit Perak Year 2024, says exco man

More than RM10bil turnover is expected for Visit Perak Year 2024, says Loh Sze Yee.

The Perak Tourism state committee chairman said they are also targeting a total of 3.5 million domestic tourists and 35,000 international tourists to visit Perak.

"We have prepared an abundance of new and upgraded tourism products for the tourists.

"Not only are we focussing on promoting the state's tourism to domestic tourists, we are also promoting it globally including an upcoming trip by tourist agents from Vietnam and Thailand scheduled this June and July," he said during a press conference at the state secretariat building here Friday (May 19).

In 2019, it was reported that Perak recorded RM7.8bil turnover in the tourism industry.

He said the state had set up several plans to ensure the success of Visit Perak Year. "We are working with all local councils in the state where they are focussing on upgrading facilities such as toilets, stalls and signboards.

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Sabah to generate RM4.1 billion tourism revenue

The Sabah government is expected to generate RM4.1 billion in income from a projected 2.2 million tourist arrivals this year.

Yang Dipertua Negeri Tun Juhar Mahiruddin said the reopening of international borders has boosted the recovery of the tourism sector in the state.

"In 2022, Sabah recorded 1.73 million tourist arrivals compared to 371,187 arrivals in the previous year. "Tourist arrivals from Singapore, Brunei Darussalam, the United Kingdom, France, and the Netherlands have increased significantly.

"This year, the state government expects 2.2 million tourist arrivals, which is expected to generate an income of RM4.1 billion.

"The state government is committed to boosting the implementation of inclusive tourism initiatives and programmes, especially the promotion of tourism and the expansion of the air network. "This aims to make Sabah the most attractive tourist destination in Malaysia, whether for domestic or foreign tourists," he said in his speech during the opening of the state assembly. [READ MORE](#)

